



## 8th Annual Grantee Training Conference

Empowering the Youth of Virginia to Choose Not to Use Tobacco

**October 7 – 8, 2009**

Downtown Richmond Marriott  
500 East Broad Street  
Richmond, VA 23219  
Phone: (804)643-3400



Click here to  
**Register Online**  
by September 28th

**The Virginia Tobacco Settlement Foundation,  
a division of the Virginia Foundation for Healthy Youth,  
invites you to attend our 8th Annual Grantee Training Conference  
Oct. 7 – 8, in Richmond, VA**

*Celebrating the Past  
Embracing the Present  
Envisioning the Future*

It's hard to believe it has been 10 years since the Virginia General Assembly created the Virginia Tobacco Settlement Foundation (VTSF) to lead the statewide effort to reduce and prevent youth tobacco use. At that time, 28.6 percent of Virginia high school students were smokers, a little more than the national average. Ten years later, just 15.5 percent of Virginia high school students smoke, far less than the national average of 20 percent!

VTSF could not have made this tremendous progress without the efforts of our program grantees. You directly bring tobacco prevention and cessation programs to more than 60,000 children each year in schools, community centers and faith-based groups across the Commonwealth, making a difference in every one of these lives.

Entering our second decade, VTSF has become a division of the newly-created Virginia Foundation for Healthy Youth (VFHY). In addition to continuing to teach kids about the dangers of using tobacco products, VFHY will lead statewide efforts to combat childhood obesity, teaching children how to eat healthy and lead fit, active lives. This year's conference will conclude with a preview of VFHY's initiatives and opportunities for obesity reduction and prevention in your communities.

This year's VTSF grantee conference is the place to gather new tools to enhance and sustain the tobacco-use prevention/cessation programs within your community. In these tough fiscal times, many of the sessions at this year's annual grantee conference will focus on helping you achieve sustainability, including: Keepin' it Going: Program Sustainability Through Tough Economic Times; Media & Legislative Outreach; Creating a Prevention-Based Culture in Your Workplace; Where's the Money? It's in Grants.gov; and Sustaining Virginia's Tobacco Control Efforts.

Prevention work may be difficult when funding is tight, but its value can still be measured in lives saved, which is the most precious currency of all. Join us as we celebrate the success of the past 10 years, embrace our current plans and envision a healthy, tobacco-free future for all Virginia youth!









