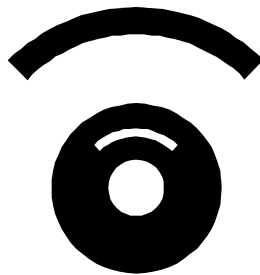


**May 2003
Research Report**



LOOK-LOOK

INFORMATION AND RESEARCH
CONNECTING YOU TO YOUTH CULTURE

Client: VTSF/Work, Inc.
May 20, 2003
Report 6 & 7 of 11

Table of Contents

METHODOLOGY/SAMPLE	3
RESEARCH SUMMARY	5
RESEARCH FINDINGS	7
Do you smoke cigarettes?	
If you do smoke cigarettes, why did you start? (Choose all that apply)	7
If you do not smoke cigarettes, what is your top reason for not smoking?	7
Of your group of friends, how many of them smoke cigarettes?	7
Of the students at your school, how many of them smoke cigarettes?	7
Where would you prefer to hang out with your friends?	7
If one of your best friends were to offer you a cigarette, would you smoke it?	7
At any time during the next year, do you think you will smoke a cigarette?	8
Do you have a parent/guardian who smokes cigarettes?	8
Of your friends who smoke cigarettes, what do you think made them start smoking? (Choose all that apply)	8
OPEN-ENDED "OTHER" ANSWERS*	9
If you do smoke cigarettes, why did you start? (Choose all that apply)	9
If you do not smoke cigarettes, what is your top reason for not smoking?	14
Of your friends who smoke cigarettes, what do you think made them start smoking? (Choose all that apply)	19

*All open-ended answers are in the words of the respondent. No spelling or grammatical changes have been made.

METHODOLOGY/SAMPLE

This report presents the results of proprietary questionnaire issued May 6, 2003 - May 16, 2003. The sample consisted of 405 Virginia respondents from the Look-Look database ages 13-17. The sample was as follows:

Overall breakdown:

Female	(239)	59%
Male	(166)	41%
13-15 year-olds	(130)	32%
16-17 year-olds	(275)	68%
Anglo American	(323)	80%
African American	(16)	4%
Other	(66)	16%
North	(128)	32%
Central	(81)	20%
Tidewater	(119)	29%
Southwest	(77)	19%

Each of the respondents was asked a series of questions pertaining to smoking. The actual questions were as follows:

1. Do you smoke cigarettes?

- Yes
- Never
- Occasionally/Only in social situations
- I've tried it, but I don't currently smoke

2. If you do smoke cigarettes, why did you start? (Choose all that apply)

- My friends smoke
- My parents/brother/sister smoke
- They make me look older
- I feel pretty cool when I smoke
- Everybody's doing it
- I get tired of people telling me what to do and what not to do
- I don't know, but now I'm hooked
- I don't smoke
- Other (please specify)

3. If you do not smoke cigarettes, what is your top reason for not smoking?

- I play sports
- Cigarettes are too expensive
- I could get a disease
- I don't like it/it's smelly and gross
- My parents/brother/sister smoke
- I don't want to get in trouble
- I smoke
- Other (please specify)

4. Of your group of friends, how many of them smoke cigarettes?

- All of them (100%)
- Most of them (75%)
- Half of them (50%)
- A few of them (25%)
- None of them (0%)

5. Of the students at your school, how many of them smoke cigarettes?
- All of them (100%)
 - Most of them (75%)
 - Half of them (50%)
 - A few of them (25%)
 - None of them (0%)
6. Where would you prefer to hang out with your friends?
- I would prefer to hang out in a smoke free place
 - I would prefer to hang out in a smoking place
 - I wouldn't care if the place was smoke free or not
7. If one of your best friends were to offer you a cigarette, would you smoke it?
- Definitely yes
 - Probably
 - Probably not
 - Definitely not
8. At any time during the next year, do you think you will smoke a cigarette?
- Definitely yes
 - Probably
 - Probably not
 - Definitely not
9. Do you have a parent/guardian who smokes cigarettes?
- Yes
 - No
10. Of your friends who smoke cigarettes, what do you think made them start smoking? (Choose all that apply)
- Their friends smoke
 - Their parents/brother/sister smoke
 - It makes them look older
 - It makes them feel cool
 - Everybody's doing it
 - They get tired of people telling them what to do and what not to do
 - I don't know, but now they're hooked
 - My friends don't smoke
 - Other (please specify)

RESEARCH SUMMARY

Do you smoke cigarettes?

14% of respondents said they smoke either regularly or occasionally. The rate of incidence was highest amongst females, minorities, and those respondents living in the Northern region of the state. Of the 14%, about a third said they only smoke in social situations and not on a regular basis.

An additional 23% said they have tried smoking, but do not currently smoke.

Gender, age, and geography did not play a large role in determining usage rates. Ethnicity, however, seems to have a larger impact. Half of African Americans and those in the other ethnicity group said they have tried smoking compared to 34% of Anglo American respondents.

If you do smoke cigarettes, why did you start?

Peer pressure was the top reason respondents gave for trying smoking. Over half (51%) said their friends smoked so they tried smoking as well. Peer pressure is particularly high amongst younger Anglo American females. Respondents in the North region also were particularly affected by peer pressure.

Over a quarter of respondents (27%) said they could not explain why they smoked, they just knew they were hooked.

Although the influence of family member was not a top reason for respondents to try smoking, it is of particularly strong influence to respondents living in the Southwest region.

If you do not smoke cigarettes, what is your top reason for not smoking?

For the majority of respondents who don't smoke, the overwhelming reason is that of hygiene and appearance. 42% said they don't smoke because they don't like it or that it's "smelly and gross." This sentiment was echoed by Anglo American females. In addition, geographic location largely impacted reasoning for not smoking. The Tidewater region listed this reason well above the other regions (59% vs. 42% for the average).

Sports came a distant second (16%) as a reason not to smoke. Males were the most likely to select this reasoning. Over a quarter (28%) said it interfered with their ability to perform and play sports.

Of your group of friends, how many of them smoke cigarettes?

The majority of respondents are exposed to smoking through peer friendships. Two out of every three respondents said they have at least one friend within their group that smokes.

Only a third said they did not have any friends who smoked, but for the remaining majority, just under half (46%) said in their particular group of friends, about a quarter (25%) of them smoked.

Less than 10% of respondents overall said they had a group of friends in which at least 75% smoked. Thus while most groups of friends have some members who smoke, they are rarely the overwhelming majority. The only notable exception to this is within the Southwest region, in which a higher than average amount of respondents said all or at least three-quarters of their friends smoke.

Of the students at your school, how many of them smoke cigarettes?

The perception that students smoke is a strong one. When asked what the percentage of students at their school smoked, 43% said "half" and another 40% said a "quarter" of the students smoked. However, only 14% said they ACTUALLY smoked in an earlier question.

Where would you prefer to hang out with your friends?

Most respondents did not have a strong preference if they hung out in a smoke-free environment or not. 51% of respondents said they would prefer smoke-free, and 46% said they did not care either way.

If one of your best friends were to offer you a cigarette, would you smoke it?

Those who said they “probably” or would “definitely” accept a cigarette from a friend is almost equal to those in the survey that state they already smoke (17% versus 14%).

When asked in an earlier question why they tried smoking, over half of the respondents that currently or used to smoke said because a friend smoked. Then when asked if they would accept a cigarette from their best friend, 58% said they would “definitely not” accept it and 25% said “probably not.” It is within that 25% of respondents who don’t think they would accept it, but given the right social circumstances, might be tempted to try.

Age plays an important role. Amongst the demographics, the youngest age group was the least sure of themselves. Only 53% said they would “definitely not” accept a cigarette from a friend (versus 58% on average). In addition, 63% of respondents in this age group currently do not smoke or have never tried smoking, so 10% are admitting they may try smoking in the future if prompted by a friend.

At any time during the next year, do you think you will smoke a cigarette?

These results somewhat mirror that of the previous question (would they accept a cigarette from a friend). The majority (53%) said they will “definitely not” smoke a cigarette within the next year, 20% said “probably not”, 16% said “probably” and 11% said “definitely”. Given that 14% said they already smoke, 13% are admitting that there is a high likelihood that they might try a cigarette, and an additional 20% who said “probably not” are also at risk of possibly trying smoking.

Do you have a parent/guardian who smokes cigarettes?

Overall, 72% of respondents do not have parents or guardians who smoke. African American respondents and those living in the Central and Southwest regions had the highest rate of having parental figures who smoked. The numbers of smokers in the Northern region is the highest amongst all regions, yet it has one of the lowest percentages of parents or guardian who smoke.

Of your friends who smoke cigarettes, what do you think made them start smoking?

Peer pressure ranks not only as the actual top reason why Virginia teens start smoking, but also as the top ranked perception of why they start smoking. 58% of respondents said they think their friends started smoking because their other friends smoked.

Just under half (45%) said they thought their friends started smoking to “feel cool” and 32% were unsure, but just knew they were hooked.

RESEARCH FINDINGS

Do you smoke cigarettes?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Never	63.0%	61.5%	65.1%	63.8%	62.5%	50.0%	50.0%	66.3%	60.5%	69.7%	60.2%	59.7%
I've tried it, but I don't currently smoke	22.7%	20.9%	25.3%	24.6%	21.8%	31.3%	27.3%	21.4%	29.6%	19.3%	20.3%	24.7%
Yes	8.6%	11.3%	4.8%	6.9%	9.5%	12.5%	4.5%	9.3%	6.2%	5.9%	9.4%	14.3%
Occasionally/Only in social situations	5.7%	6.3%	4.8%	4.6%	6.2%	6.3%	18.2%	3.1%	3.7%	5.0%	10.2%	1.3%

If you do smoke cigarettes, why did you start? (Choose all that apply)

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
I don't smoke	81.7%	79.5%	84.9%	86.2%	79.6%	81.3%	80.3%	82.0%	84.0%	89.1%	75.8%	77.9%
My friends smoke	9.4%	10.9%	7.2%	10.0%	9.1%	6.3%	9.1%	9.6%	7.4%	8.4%	12.5%	7.8%
Other (please specify)	5.9%	7.1%	4.2%	3.8%	6.9%	6.3%	7.6%	5.6%	8.6%	3.4%	5.5%	7.8%
I don't know, but now I'm hooked	4.9%	6.3%	3.0%	0.8%	6.9%	6.3%	9.1%	4.0%	4.9%	2.5%	8.6%	2.6%
My parents/brother/sister smoke	4.7%	5.9%	3.0%	3.1%	5.5%		7.6%	4.3%	4.9%		5.5%	10.4%
I get tired of people telling me what to do and what not to do	3.0%	3.3%	2.4%	2.3%	3.3%		3.0%	3.1%	3.7%	2.5%	1.6%	5.2%
I feel pretty cool when I smoke	1.7%	1.7%	1.8%	0.8%	2.2%		1.5%	1.9%	1.2%	1.7%	3.1%	
They make me look older	1.0%	1.3%	0.6%		1.5%			1.2%	1.2%		2.3%	
Everybody's doing it	0.5%	0.8%			0.7%			0.6%			1.6%	

If you do not smoke cigarettes, what is your top reason for not smoking?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
I don't like it/it's smelly and gross	41.5%	49.0%	30.7%	42.3%	41.1%	18.8%	34.8%	44.0%	43.2%	58.8%	32.0%	28.6%
I play sports	15.8%	7.1%	28.3%	16.2%	15.6%	12.5%	12.1%	16.7%	11.1%	12.6%	21.1%	16.9%
I smoke	12.1%	12.6%	11.4%	6.2%	14.9%	12.5%	13.6%	11.8%	11.1%	6.7%	16.4%	14.3%
Other (please specify)	11.4%	13.0%	9.0%	11.5%	11.3%	6.3%	10.6%	11.8%	14.8%	6.7%	6.3%	23.4%
I could get a disease	10.1%	11.3%	8.4%	10.0%	10.2%	31.3%	18.2%	7.4%	11.1%	5.0%	16.4%	11.7%
My parents/brother/sister smoke	4.2%	3.3%	5.4%	6.2%	3.3%	18.8%	3.0%	3.7%	4.9%	5.0%	4.7%	1.3%
Cigarettes are too expensive	3.0%	2.5%	3.6%	3.8%	2.5%		1.5%	3.4%	3.7%	3.4%	1.6%	3.9%
I don't want to get in trouble	2.0%	1.3%	3.0%	3.8%	1.1%		6.1%	1.2%		1.7%	1.6%	

Of your group of friends, how many of them smoke cigarettes?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
A few of them (25%)	46.2%	46.4%	45.8%	45.4%	46.5%	43.8%	45.5%	46.4%	51.9%	42.0%	52.3%	36.4%
None of them (0%)	29.1%	28.0%	30.7%	35.4%	26.2%	43.8%	33.3%	27.6%	29.6%	31.1%	23.4%	35.1%
Half of them (50%)	16.0%	15.1%	17.5%	15.4%	16.4%	6.3%	16.7%	16.4%	12.3%	20.2%	14.8%	15.6%
Most of them (75%)	8.4%	10.0%	6.0%	3.8%	10.5%	6.3%	4.5%	9.3%	6.2%	6.7%	9.4%	11.7%
All of them (100%)	0.2%	0.4%		0.4%				0.3%				1.3%

Of the students at your school, how many of them smoke cigarettes?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Half of them (50%)	42.5%	49.8%	31.9%	34.6%	46.2%	43.8%	30.3%	44.9%	45.7%	44.5%	44.5%	46.8%
A few of them (25%)	40.2%	31.8%	52.4%	43.8%	38.5%	43.8%	54.5%	37.2%	38.3%	36.1%	41.4%	32.5%
Most of them (75%)	15.8%	17.2%	13.9%	18.5%	14.5%	12.5%	10.6%	17.0%	16.0%	18.5%	10.9%	19.5%
None of them (0%)	1.2%	1.3%	1.2%	2.3%	0.7%		3.0%	0.9%		0.8%	2.3%	1.3%
All of them (100%)	0.2%		0.6%	0.8%			1.5%				0.8%	

Where would you prefer to hang out with your friends?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
I would prefer to hang out in a smoke free place	50.9%	54.4%	45.8%	53.1%	49.8%	75.0%	59.1%	48.0%	53.1%	47.9%	49.2%	55.8%
I wouldn't care if the place was smoke free or not	45.7%	42.7%	50.0%	45.4%	45.8%	25.0%	33.3%	49.2%	45.7%	50.4%	44.5%	40.3%
I would prefer to hang out in a smoking place	3.5%	2.9%	4.2%	1.5%	4.4%			7.6%	2.8%	1.2%	1.7%	3.9%

If one of your best friends were to offer you a cigarette, would you smoke it?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Definitely not	57.8%	59.4%	55.4%	53.1%	60.0%	68.8%	59.1%	57.0%	64.2%	55.5%	51.6%	64.9%
Probably not	25.2%	20.5%	31.9%	33.8%	21.1%	18.8%	27.3%	25.1%	19.8%	30.3%	29.7%	15.6%
Probably	9.4%	10.0%	8.4%	10.0%	9.1%	6.3%	7.6%	9.9%	6.2%	10.9%	8.6%	11.7%
Definitely yes	7.7%	10.0%	4.2%	3.1%	9.8%	6.3%	6.1%	8.0%	9.9%	3.4%	10.2%	7.8%

At any time during the next year, do you think you will smoke a cigarette?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Definitely not	52.8%	52.7%	53.0%	50.0%	54.2%	75.0%	60.6%	50.2%	59.3%	52.1%	45.3%	59.7%
Probably not	20.2%	20.1%	20.5%	23.1%	18.9%	6.3%	19.7%	21.1%	16.0%	20.2%	24.2%	18.2%
Probably	16.3%	15.1%	18.1%	22.3%	13.5%	18.8%	10.6%	17.3%	12.3%	21.8%	18.0%	9.1%
Definitely yes	10.6%	12.1%	8.4%	4.6%	13.5%		9.1%	11.5%	12.3%	5.9%	12.5%	13.0%

Do you have a parent/guardian who smokes cigarettes?

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
No	72.1%	70.3%	74.7%	75.4%	70.5%	56.3%	80.3%	71.2%	67.9%	75.6%	74.2%	67.5%
Yes	27.9%	29.7%	25.3%	24.6%	29.5%	43.8%	19.7%	28.8%	32.1%	24.4%	25.8%	32.5%

**Of your friends who smoke cigarettes, what do you think made them start smoking?
(Choose all that apply)**

	Overall	Female	Male	13-15	16-17	AA	Other	Anglo	Central	TW	North	SW
Their friends smoke	47.4%	50.6%	42.8%	46.9%	47.6%	56.3%	36.4%	49.2%	46.9%	42.9%	50.8%	49.4%
It makes them feel cool	36.3%	35.1%	38.0%	33.1%	37.8%	37.5%	28.8%	37.8%	33.3%	31.9%	44.5%	16.9%
I don't know, but now they're hooked	26.2%	28.0%	24.7%	24.6%	26.9%	31.3%	25.8%	26.0%	19.8%	26.9%	25.0%	33.8%
Their parents/brother/sister smoke	24.7%	27.2%	19.9%	23.8%	25.1%	31.3%	15.2%	26.3%	27.2%	19.3%	25.0%	29.9%
Everybody's doing it	22.5%	23.0%	21.7%	24.6%	21.5%	31.3%	13.6%	23.8%	22.2%	18.5%	29.7%	16.9%
My friends don't smoke	18.5%	19.7%	16.9%	26.9%	14.5%	18.8%	28.8%	16.4%	24.7%	16.8%	15.6%	19.5%
It makes them look older	18.3%	19.2%	16.9%	18.5%	18.2%	18.8%	12.1%	19.5%	18.5%	15.1%	25.0%	11.7%
They get tired of people telling them what to do and what not to do	16.5%	15.9%	17.5%	16.2%	16.7%	18.8%	12.1%	17.3%	14.8%	13.4%	18.8%	19.5%
Other (please specify)	5.9%	6.7%	4.8%	4.6%	6.5%		15.1%	3.7%	3.7%	8.4%	7.0%	2.6%

If you do smoke cigarettes, why did you start? (Choose all that apply)
Overall
Because I feel like it
boost
calms me down, no nervous attacks
calms me when i'm stressed
i dont smoke
I feel like it
i just did, and never stopped
I wanted to know what they tasted like
I was depressed
i was in spain it was legal for me to smoke there so i did and i got hooked
it was a momentary thing.. I never have before that
it's a stress reliever
its fun.
It's relaxing
Just for fun
just wanted to see what it was like
Keep Warm
like the taste
peer influence NOT pressure
relieve stress
stress
stress
weight loss
When im high, it helps my high.

If you do smoke cigarettes, why did you start? (Choose all that apply)

Female
Because I feel like it
calms me when i'm stressed
i dont smoke
I feel like it
i just did, and never stopped
I wanted to know what they tasted like
I was depressed
i was in spain it was legal for me to smoke there so i did and i got hooked
it was a momentary thing.. I never have before that
it's a stress reliever
its fun.
It's relaxing
iust wanted to see what it was like
peer influence NOT pressure
stress
stress
weight loss

If you do smoke cigarettes, why did you start? (Choose all that apply)

Male
boost
calms me down, no nervous attacks
Just for fun
Keep Warm
like the taste
releive stress
When im high, it helps my high.

If you do smoke cigarettes, why did you start? (Choose all that apply)
13-15
i dont smoke
stress

If you do smoke cigarettes, why did you start? (Choose all that apply)
16-17
Because I feel like it
boost
calms me down, no nervous attacks
calms me when i'm stressed
I feel like it
i just did, and never stopped
I wanted to know what they tasted like
I was depressed
i was in spain it was legal for me to smoke there so i did and i got hooked
it was a momentary thing.. I never have before that
it's a stress reliever
its fun.
It's relaxing
Just for fun
just wanted to see what it was like
Keep Warm
like the taste
peer influence NOT pressure
releive stress
stress
weight loss
When im high, it helps my high.

If you do smoke cigarettes, why did you start? (Choose all that apply)
African American
i dont smoke

If you do smoke cigarettes, why did you start? (Choose all that apply)
Other Ethnicities
boost
I wanted to know what they tasted like
it's a stress reliever
peer influence NOT pressure
stress

If you do smoke cigarettes, why did you start? (Choose all that apply)
White or Anglo American
Because I feel like it
calms me down, no nervous attacks
calms me when i'm stressed
I feel like it
i just did, and never stopped
I was depressed
i was in spain it was legal for me to smoke there so i did and i got hooked
it was a momentary thing.. I never have before that
its fun.
It's relaxing
Just for fun
just wanted to see what it was like
Keep Warm
like the taste
releive stress
stress
weight loss
When im high, it helps my high.

If you do smoke cigarettes, why did you start? (Choose all that apply)
Central
calms me down, no nervous attacks
i dont smoke
I was depressed
i was in spain it was legal for me to smoke there so i did and i got hooked
releive stress
stress
weight loss

If you do smoke cigarettes, why did you start? (Choose all that apply)
Tidewater
I feel like it
It's relaxing
iust wanted to see what it was like
stress

If you do smoke cigarettes, why did you start? (Choose all that apply)
North
boost
it was a momentary thing.. I never have before that
it's a stress reliever
Just for fun
Keep Warm
like the taste
peer influence NOT pressure

If you do smoke cigarettes, why did you start? (Choose all that apply)
Southwest
Because I feel like it
calms me when i'm stressed
i just did, and never stopped
I wanted to know what they tasted like
its fun.
When im high, it helps my high.

If you do not smoke cigarettes, what is your top reason for not smoking?
Overall
all of the above
all of the above
all of the above reasons for not smoking
All of the above!
all of those reasons and also that ive always been taught not to
as well as my parents smoke
Asthma
asthma, i play lacrosse, and its nasty
because everyone i hang out with does it, and it pisses me off to see my good friends get sucked into it cause others, and i dont want that, and its 100% pointless
everything- smoking is just BAD
grandmothers disease
Health > Pleasure
I don't need help to aid my problems
I don't smoke.
i find it stupid
I have morals and standards which make this habit a waste of time.
I just don't have a desire to smoke anything
I just don't have the desire
I know friends who smoke and have tried to stop but can't and I don't want to be like that.
i know its bad for your health and do not see why people are stupid enough to do it.
i see no point in it
i think its very unattractive for a girl to be smoking
I'd like to live
im allergic
It is stupid because it gives sickness, others don't want to be around you, and so many reasons I can't list them all
it quite possibly be the worst thing EVER...honestly WHY would you?
its bad
It's completely disgusting, filthy, unhealthy, and trashy.
It's gay: ppl only do it for attention, well at least when they start out and then they just get hooked
its jsut stupid, there is no point
its not cool at all but i will ocsionally have a cocktail cig
Its not worth the money ad killing you body
its plain distgusting!!
it's stupid
it's stupid and pointless to waste time, money and energy on something that'll only deprecate your health.
my boyfriend doesn't like it
my grandma got a disease from it
my mom used to and she lied about it so i hate them
Smoking is just plain stupid
The Sweet Gift From Mother Earth
There are NO benefits. It's just pointless damage to yourself.
There's no point, it makes you cough and damages your body and you also get addicted. It's stupid.
there's no reason to, i'm not interested
they give you cancer but unlike alcohol which gives you liver problems, cigarettes dont even make you feel good
they're not great i know they'll make me sick
Weed is a more sensible alternative

If you do not smoke cigarettes, what is your top reason for not smoking?

Female
all of the above
all of the above reasons for not smoking
All of the above!
all of those reasons and also that ive always been taught not to as well as my parents smoke
Asthma
asthma, i play lacrosse, and its nasty
everything- smoking is just BAD
grandmothers disease
I don't need help to aid my problems
I don't smoke.
i find it stupid
I just don't have a desire to smoke anything
I know friends who smoke and have tried to stop but can't and I don't want to be like that.
i know its bad for your health and do not see why people are stupid enough to do it.
i think its very unattractive for a girl to be smoking
I'd like to live
im allergic
it quite possibly be the worst thing EVER...honestly WHY would you?
its bad
It's completely disgusting, filthy, unhealthy, and trashy.
It's gay: ppl only do it for attention, well at least when they start out and then they just get hooked
its not cool at all but i will ocsionally have a cocktail cig
its plain distusting!!
my boyfriend doesn't like it
my grandma got a disease from it
my mom used to and she lied about it so i hate them
There are NO benefits. It's just pointless damage to yourself.
There's no point, it makes you cough and damages your body and you also get addicted. It's stupid.
there's no reason to, i'm not interested
they're not great i know they'll make me sick

If you do not smoke cigarettes, what is your top reason for not smoking?

Male
all of the above
because everyone i hang out with does it, and it pisses me off to see my good friends get sucked into it cause others, and i dont want that, and its 100% pointless
Health > Pleasure
I have morals and standards which make this habit a waste of time.
I just don't have the desire
i see no point in it
It is stupid because it gives sickness, others don't want to be around you, and so many reasons I can't list them all
its isut stupid, there is no point
Its not worth the money ad killing you body
it's stupid
it's stupid and pointless to waste time, money and energy on something that'll only deprecate your health.
Smoking is just plain stupid
The Sweet Gift From Mother Earth
they give you cancer but unlike alcohol which gives you liver problems, cigarettes dont even make you feel good
Weed is a more sensible alternative

If you do not smoke cigarettes, what is your top reason for not smoking?
13-15
all of the above
Asthma
asthma, i play lacrosse, and its nasty
everything- smoking is just BAD
grandmothers disease
Health > Pleasure
I don't need help to aid my problems
I don't smoke.
I'd like to live
It is stupid because it gives sickness, others don't want to be around you, and so many reasons I can't list them all
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my grandma got a disease from it
my mom used to and she lied about it so i hate them
The Sweet Gift From Mother Earth
There are NO benefits. It's just pointless damage to yourself.

If you do not smoke cigarettes, what is your top reason for not smoking?
16-17
all of the above
all of the above reasons for not smoking
All of the above!
all of those reasons and also that ive always been taught not to
as well as my parents smoke
because everyone i hang out with does it, and it pisses me off to see my good friends get sucked into it cause others, and i dont want that, and its 100% pointless
i find it stupid
I have morals and standards which make this habit a waste of time.
I just don't have a desire to smoke anything
I just don't have the desire
I know friends who smoke and have tried to stop but can't and I don't want to be like that.
i know its bad for your health and do not see why people are stupid enough to do it.
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there's no reason to, i'm not interested
they give you cancer but unlike alcohol which gives you liver problems, cigaretttes dont even make you feel good
they're not great i know they'll make me sick
Weed is a more sensible alternative

If you do not smoke cigarettes, what is your top reason for not smoking?
African American
I just don't have a desire to smoke anything

If you do not smoke cigarettes, what is your top reason for not smoking?
Other Ethnicities
asthma, i play lacrosse, and its nasty
I don't need help to aid my problems
I have morals and standards which make this habit a waste of time.
i know its bad for your health and do not see why people are stupid enough to do it.
i think its very unattractive for a girl to be smoking
its bad
It's completely disgusting, filthy, unhealthy, and trashy.

If you do not smoke cigarettes, what is your top reason for not smoking?
White or Anglo American
all of the above
all of the above
all of the above reasons for not smoking
All of the above!
all of those reasons and also that ive always been taught not to as well as my parents smoke
Asthma
because everyone i hang out with does it, and it pisses me off to see my good friends get sucked into it cause others, and i dont want that, and its 100% pointless
everything- smoking is just BAD
grandmothers disease
Health > Pleasure
I don't smoke.
i find it stupid
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there's no reason to, i'm not interested
they give you cancer but unlike alcohol which gives you liver problems, cigarettes dont even make you feel good
they're not great i know they'll make me sick
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If you do not smoke cigarettes, what is your top reason for not smoking?
Central
all of the above
all of the above
I don't smoke.
i find it stupid
I'd like to live
its bad
It's gay: ppl only do it for attention, well at least when they start out and then they just get hooked
Its not worth the money ad killing you body
it's stupid
my boyfriend doesn't like it
There are NO benefits. It's just pointless damage to yourself.
There's no point, it makes you cough and damages your body and you also get addicted. It's stupid.

If you do not smoke cigarettes, what is your top reason for not smoking?
Tidewater
All of the above!
because everyone i hang out with does it, and it pisses me off to see my good friends get sucked into it cause others, and i dont want that, and its 100% pointless
It's completely disgusting, filthy, unhealthy, and trashy.
its jsut stupid, there is no point
its not cool at all but i will ocasionally have a cocktail cig
its plain distgusting!!
it's stupid and pointless to waste time, money and energy on something that'll only deprecate your health.
The Sweet Gift From Mother Earth

If you do not smoke cigarettes, what is your top reason for not smoking?
North
all of the above reasons for not smoking
as well as my parents smoke
everything- smoking is just BAD
I don't need help to aid my problems
i know its bad for your health and do not see why people are stupid enough to do it.
i think its very unattractive for a girl to be smoking
it quite possibly be the worst thing EVER...honestly WHY would you?
they give you cancer but unlike alcohol which gives you liver problems, cigarettes dont even make you feel good

If you do not smoke cigarettes, what is your top reason for not smoking?
Southwest
all of those reasons and also that ive always been taught not to
Asthma
asthma, i play lacrosse, and its nasty
grandmothers disease
Health > Pleasure
I have morals and standards which make this habit a waste of time.
I just don't have a desire to smoke anything
I just don't have the desire
I know friends who smoke and have tried to stop but can't and I don't want to be like that.
i see no point in it
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It is stupid because it gives sickness, others don't want to be around you, and so many reasons I can't list them all
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Smoking is just plain stupid
there's no reason to, i'm not interested
they're not great i know they'll make me sick
Weed is a more sensible alternative

**Of your friends who smoke cigarettes, what do you think made them start smoking?
(Choose all that apply)**

Overall

calms them
it realive their stress
relieve stress
Social Reasons
social setting
Stress
stress
stress
stress
Stress and just tried it and got addicted
the high type feel
they are just usually stress and it calm them down
They enjoy it.
they just want to fit in with the "crowd" when it really doesn't matter because i dont smoke and everyone is jsut as good as friend to me, as to the ones that do smoke, i guess they jsut want something in common with our other friends
they just wanted too
they like it
they think it relieves stress
they think they need to to make friends
They want to try it to see if they like it, but then they get hooked and can't stop. I know this from one of my friends who I recently discussed this with. She thinks that it is fun to get high and drunk.
they wanted to be losers
They were stressed too
They're complete idiots, and are probably lacking in the self-esteem area.
Trying to fit in

**Of your friends who smoke cigarettes, what do you think made them start smoking?
(Choose all that apply)**

Female

calms them
it realive their stress
relieve stress
social setting
Stress
stress
stress
Stress and just tried it and got addicted
the high type feel
they are just usually stress and it calm them down
they just wanted too
they like it
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They want to try it to see if they like it, but then they get hooked and can't stop. I know this from one of my friends who I recently discussed this with. She thinks that it is fun to get high and drunk.
They were stressed too
Trying to fit in

**Of your friends who smoke cigarettes, what do you think made them start smoking?
(Choose all that apply)**

Male

Social Reasons
stress
stress
They enjoy it.
they just want to fit in with the "crowd" when it really doesn't matter because i dont smoke and everyone is jsut as good as friend to me, as to the ones that do smoke, i guess they jsut want something in common with our other friends
they think they need to to make friends
they wanted to be losers
They're complete idiots, and are probably lacking in the self-esteem area.

**Of your friends who smoke cigarettes, what do you think made them start smoking?
(Choose all that apply)**

13-15

calms them
relieve stress
Stress
They want to try it to see if they like it, but then they get hooked and can't stop. I know this from one of my friends who I recently discussed this with. She thinks that it is fun to get high and drunk.
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(Choose all that apply)**

16-17

it realive their stress
Social Reasons
social setting
stress
stress
stress
stress
Stress and just tried it and got addicted
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They're complete idiots, and are probably lacking in the self-esteem area.

Of your friends who smoke cigarettes, what do you think made them start smoking? (Choose all that apply)
Other Ethnicities
it relieve their stress
Social Reasons
Stress
stress
stress
stress
Stress and just tried it and got addicted
they are just usually stress and it calm them down
They enjoy it.
Trying to fit in

Of your friends who smoke cigarettes, what do you think made them start smoking? (Choose all that apply)
White or Anglo American
calms them
relieve stress
social setting
stress
the high type feel
they just want to fit in with the "crowd" when it really doesn't matter because i dont smoke and everyone is jsut as good as friend to me, as to the ones that do smoke, i guess they jsut want something in common with our other friends
they just wanted too
they like it
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they wanted to be losers
They were stressed too
They're complete idiots, and are probably lacking in the self-esteem area.

Of your friends who smoke cigarettes, what do you think made them start smoking? (Choose all that apply)
Central
stress
they wanted to be losers
They were stressed too

Of your friends who smoke cigarettes, what do you think made them start smoking? (Choose all that apply)
Tidewater
relieve stress
stress
Stress and just tried it and got addicted
the high type feel
They enjoy it.
they just want to fit in with the "crowd" when it really doesn't matter because i dont smoke and everyone is jsut as good as friend to me, as to the ones that do smoke, i guess they jsut want something in common with our other friends
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Of your friends who smoke cigarettes, what do you think made them start smoking? (Choose all that apply)
Southwest
calms them
Trying to fit in