



## Teens Tackle Tobacco

### AUDIENCE CHARACTERISTICS

Age Range	Youth ages 11-18
Grade	Grades 6-12
Gender	Both Male and Female

### PROGRAM DETAILS

Type of Program	Prevention
Audience Size	Minimum 8 / Maximum 30
# of lessons	7 (2-3 meetings per lesson)
Duration of Implementation	7 or more weeks (frequency varies)

### IMPLEMENTATION ESSENTIALS

To replicate with fidelity:

- Complete all 7 program lessons

### MATERIALS AND TRAINING

#### Required Materials

Full kit - \$99.95

Additional copies of Tobacco Fact Pack - \$3.25

#### Optional Materials

Down in Smoke...Get Serious About Quitting DVD - \$49

### PROGRAM CONTACT

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### RIEF PROGRAM DESCRIPTION

*Teens Tackle Tobacco (Triple T)* is an activity-based program designed to prevent and reduce tobacco use among teens. It provides educators with activities that help students develop personal, creative, and artistic statements about a tobacco-free lifestyle. Modeled after strategies used by tobacco companies and the media to hook young people on tobacco, the student employs the same techniques to get tobacco-free messages out to their friends, family, and community.

### SPECIFIC OUTCOMES

- Increases student tobacco knowledge
- Provides students with the means to communicate their feelings to peers, family and community through creative activities and health advocacy

### HOW IT WORKS

The program contains 8 components - Tobacco Fact Pack, a DVD "Teens Talk Tobacco", a video viewing guide, discussion starter materials, 7 lesson plans, cessation tips, pre/post surveys, and samples of student work. The students meet 2-3 class meetings for about 50 minutes during each of the 7 lessons to create tobacco-free messages.