

BRIEF PROGRAM DESCRIPTION

Teens Tackle Tobacco (Triple T) is an activity-based program designed to prevent and reduce tobacco use among teens. It provides educators with activities that help students develop personal, creative, and artistic statements about a tobacco-free lifestyle. Modeled after strategies used by tobacco companies and the media to hook young people on tobacco, the student employs the same techniques to get tobacco-free messages out to their friends, family, and community.

SPECIFIC OUTCOMES

- Increases student tobacco knowledge
- Provides students with the means to communicate their feelings to peers, family and community through creative activities and health advocacy

AUDIENCE CHARACTERISTICS

Age Range: Youth ages 11-18

Grade: Grades 6-12

Gender: Both Male and Female

PROGRAM DETAILS

Type of Program: Prevention

Audience Size: Minimum 8 / Maximum 30

of Lessons: 7 (2-3 meetings per lesson)

Duration of Implementation: 7 or more weeks (frequency varies)

HOW IT WORKS

The program contains eight components -Tobacco Fact Pack, a DVD "Teens Talk Tobacco", a video viewing guide, discussion starter materials, 7 lesson plans, cessation tips, pre/post surveys, and samples of student work. The students meet 2-3 class meetings for about 50 minutes during each of the 7 lessons.

IMPLEMENTATION ESSENTIALS

To replicate with fidelity:

- Complete all 7 program lessons

MATERIALS AND TRAINING

Required Materials

Full kit - \$99.95

Additional copies of Tobacco Fact Pack - \$3.25

Optional Materials

Down in Smoke...Get Serious About Quitting DVD - \$49



PROGRAM CONTACT

Stacie Del Giudice

Toucan Ed Inc

1280 17th Ave, Ste 102

Santa Cruz, CA 95062

Phone: (888) 386-8226 x17

Fax: 831-462-1129

E-mail: info@toucaned.com

Website: <http://www.toucaned.com>